



Electronics Computers

Communications 📲

Content Insertion into Compressed Video in the Coding Domain

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• Tamar Shoham – Thanks for the slides !

<u>12 Undergraduate students</u>
Algorithms, software implementations,
real-time implementations





- Content insertion: Motivation
- Classic video compression
- Video-in-video algorithms

• If time allows: H.264 compression novelties



Motivation

- There is a need for content insertion in the communication industry (logos, subtitles, advertisements, etc.)
- The insertion must support logos that change in time as well as in space
- The insertion should be fast and low complexity

Broadcasting Vs. Personal video



Introduction to video compression



Redundancy \Leftrightarrow Irrelevancy in video clips

- Redundancy
- ✓ **Spatial**: pixel-to-pixel or spectral correlation



✓ **Temporal**: frame-to-frame similarity





N+1



Statistical: non-uniform distribution of data







Irrelevancy relates to an observer viewing an image

Redundancy + Irrelevancy \Rightarrow high compression ratio 055 6



- What is the value of the missing pixel? It is 39.
- How critical is it to correctly reproduce it?





Irrelevancy: CSF



The <u>Contrast Sensitivity Function</u> illustrates the limited perceptual sensitivity to high spatial frequencies





Irrelevancy: Visual Masking

original



distortion in smooth area



distortion in busy area





Irrelevancy: Visual Masking

original



distortion in smooth area



distortion in busy area





Video Compression enablers

Video clips are:

- Spatially redundant
- Temporally redundant
- Statistically redundant



Human eyes are:

Chromatic Modulation Transfer Function

- Less sensitive to high spatial frequencies
- Less sensitive to chromatic resolution
- Less sensitive to distortions in "busy" areas



Each block removes some redundancy / irrelevancy element



• In addition, various pre/post processing operations may be applied to the input/decoded frames.



What is "YUV 4:2:0"?

YUV color representation







× o ×	×	× o ×	×	× o ×	× ×	× o ×	× ×
× o ×	××	X O X	× ×	× o ×	× ×	X O X	××
× o ×	×××	× 0 ×	××	X O X	× ×	X O X	××



B



- \times Represent luminance samples
- Represent chrominance samples



Blocks and macroblocks







DCT transform

- The Discrete Cosine Transform is an energy-preserving, reversible transform.
- For natural images, DCT helps remove local spatial redundancy.

$$F(u,v) = \frac{2}{n} \cdot C(u) \cdot C(v) \cdot \sum_{k=0}^{n-1} \sum_{l=0}^{n-1} f(k,l) \cdot \cos\left[\frac{(2k+1) \cdot u\pi}{2n}\right] \cdot \cos\left[\frac{(2l+1) \cdot v\pi}{2n}\right]$$
$$f(k,l) = \frac{2}{n} \cdot \sum_{u=0}^{n-1} \sum_{v=0}^{n-1} C(u) \cdot C(v) \cdot F(u,v) \cdot \cos\left[\frac{(2k+1) \cdot u\pi}{2n}\right] \cdot \cos\left[\frac{(2l+1) \cdot v\pi}{2n}\right]$$
$$\text{where:} \qquad C(w) = \begin{cases} \frac{1}{\sqrt{2}} & \text{for } w = 0\\ 1 & \text{otherwise} \end{cases}$$



DCT basis functions





Quantization

- A many-to-one mapping.
- Reduces the number of possible signal values at the cost of introducing errors.
- Quantizer step size selection controls the trade off between image quality and bit rate.





Motion estimation

• Estimates the displacement of image structures from one frame to another, not necessarily true motion





Motion Estimation - Example

Goal: search for minimum Sum of Absolute Differences

Current block



Reference region



SAD map









• The selection of macroblock and frame types is performed by the encoder rate control module

	INTRA MB	INTER MB	SKIPPED MB
I frame	\checkmark	-	-
P/B frame	\checkmark	\checkmark	\checkmark



video coding - summary



- The loss is introduced by the quantizer.
- The top branch removes spatial & statistical redundancies and irrelevancies.
- The bottom branch removes temporal redundancy.
- The decoder performs the inverse operations to receive the reconstructed video sequence.



Content Insertion Algorithms



Content Insertion Algorithm





- Segmentation: Distinguishing between <u>affected</u> ('variable') areas and <u>unaffected</u> ('constant') areas.
- Efficient handling of unaffected areas (non trivial due to predictions & entropy coding).
- Seamless content insertion in affected area.

Important: The "logo" is NOT aligned to the MB grid !



'Constant' and 'Variable' Blocks



INTER: (additional Variable blocks due to motion)





'Constant' and 'Variable' Blocks

Example: - 'constant' and 'variable' blocks map



White – 'variable' blocks

Black – 'Constant' blocks



Coding Domain Logo Insertion





MC-DCT Motivation

MC-DCT: Motion Compensation in the DCT domain





MC-DCT properties

- Saves the IDCT-DCT operations. 🙂
- Pixel and DCT motion compensation results are equivalent.
- MC-DCT complexity is higher but may only be required in affected areas.
- Enables other DCT domain operations such as DCT domain resize. ⁽²⁾



Retrieve reference block, pointed to by motion vector, from reference frame:





Retrieval of Un-aligned block





Pixel MC: formalization

- A sub-block is obtained from an original block by pre & post multiplication with window/shift matrices, as given by: $S_i = H_i B_i V_i$, i = 1, ..., 4
- The windowing/shifting matrices are defined as:

$$H_{1} = \begin{bmatrix} 0 & I_{h} \\ 0 & 0 \end{bmatrix}, \quad V_{1} = \begin{bmatrix} 0 & 0 \\ I_{w} & 0 \end{bmatrix} \qquad H_{2} = \begin{bmatrix} 0 & I_{h} \\ 0 & 0 \end{bmatrix}, \quad V_{2} = \begin{bmatrix} 0 & I_{8-w} \\ 0 & 0 \end{bmatrix}$$
$$H_{3} = \begin{bmatrix} 0 & 0 \\ I_{8-h} & 0 \end{bmatrix}, \quad V_{3} = \begin{bmatrix} 0 & 0 \\ I_{w} & 0 \end{bmatrix} \qquad H_{4} = \begin{bmatrix} 0 & 0 \\ I_{8-h} & 0 \end{bmatrix}, \quad V_{4} = \begin{bmatrix} 0 & I_{8-w} \\ 0 & 0 \end{bmatrix}$$

• The required block is: \hat{B}

$$=\sum_{i=1}^{4}S_{i}$$



Pixel MC - example

example of extracting the bottom right 3x2 area from a 4x4 matrix:





DCT domain MC

DCT, an orthogonal transform, is distributive to matrix multiplications : DCT(AB) = DCT(A)DCT(B)

Therefore: $DCT(\hat{B}) = \sum_{i=1}^{4} DCT(H_i B_i V_i) = \sum_{i=1}^{4} DCT(H_i) DCT(B_i) DCT(V_i)$

• DCT of the manipulation matrices is performed off-line, and stored for each possible offset.

SIPL Performing DCT domain MC

- 1. Calculate w and h from the motion vector.
- 2. If the block is aligned (w=h=0), the desired DCT coefficients are immediately available.

B1

h

B3

W

B2

B4

- 3. Otherwise, for:
 - $(w = 0) \& (h \neq 0) \text{ get } S1 \text{ and } S3$,
 - $(w \neq 0)$ & (h = 0) get S1 and S2,
 - $(w \neq 0)$ & $(h \neq 0)$ get S1, S2, S3 and S4.
- 4. Perform matrix multiplications & summations.



Half pixel resolution motion vectors require retrieval of an interpolated block from the reference frame.



SIPL Half pel resolution MC-DCT

The windowing/shifting/interpolation matrices for retrieving a half-pel resolution reference block are of the form:

$$Hhp_{1} = \frac{1}{2} \left\{ \begin{bmatrix} 0 & I_{h} \\ 0 & 0 \end{bmatrix} + \begin{bmatrix} 0 & I_{h-1} \\ 0 & 0 \end{bmatrix} \right\}, \quad Vhp_{1} = \frac{1}{2} \left\{ \begin{bmatrix} 0 & 0 \\ I_{w} & 0 \end{bmatrix} + \begin{bmatrix} 0 & 0 \\ I_{w-1} & 0 \end{bmatrix} \right\}$$

Where, w & h are ceil() of the half pixel motion vectors, (8 possible values).



Half pel resolution MC-DCT

• The required interpolated motion compensated block in the DCT domain is given by: $DCT(\hat{B}_{hp}) = \sum_{i=1}^{4} DCT(Hhp_i)DCT(B_i)DCT(Vhp_i)$

• The calculation steps are identical to those of the full-pel case.



Compressed Domain Logo Insertion



ТНАЛК УОЦ

H.264 compression novelties

H.264 main innovations - 1

- 4x4 basic block size, with integer transforms (ICT).
- Tools for improving temporal prediction:
 - Multiple reference frame mechanism.
 - Large variety of block size and shapes for motion compensation.
 - 1/4 pixel resolution motion vectors combined with high quality interpolation filters.
 - Advanced prediction of MVs between adjacent blocks.

H.264 main innovations – 2

Spatial prediction

- INTRA block content is predicted from neighbors
- Removes redundancies between adjacent blocks
- Performed in the pixel domain
- MANY different prediction modes supported

4x4 luma prediction modes

Figure 3 4x4 luma prediction modes

INTRA prediction example

Vertical Prediction

DC (mean) Prediction

Horizontal Prediction

Diagonal Down Left Prediction

Lena

INTRA prediction example – cont.

Vertical Prediction Error

DC (mean) Prediction Error

Horizontal Prediction Error

Diagonal Down Left Prediction Error

Lena

SIPL

H.264 main innovations – 3

- Efficient context-adaptive entropy coding.
- In loop deblocking filter

Figure 4 Performance of the deblocking filter for highly compressed pictures. *Left:* without the deblocking filter. *Right:* with the deblocking filter.

Additional Video in video Challenges in H.264

Challenges - 1

- Advanced spatial predictions complicate affected/unaffected segmentation.
 - INTRA frames: Logo area prorogates via intra prediction to the entire frame.
 - INTER frames: MVs are spatially predicted, therefore local MV changes propagate through the frame.

Challenges - 2

- MC-ICT, the integer transform equivalent to MC-DCT must be developed and evaluated.
- The many motion modes and ¼ pel resolution complicate the MC-ICT and require re-evaluation of its profitability.
- Effect of in-loop deblocking filter must be evaluated.
- Sophisticated context-adaptive entropy coding causes any change to affect the coding of the entire frame.

- Motion estimation remains the most "expensive" part of encoding.
- Macroblock mode selection requires evaluation of many different modes and consumes a significant part of encoding resources.
- Transform complexity is no longer a video-in-video bottleneck.

⇒ H.264 Partial encoder should operate in the coding domain

Progress Report

Progress Report

- MPEG-2 static logo insertion completed. (~70-80% reduction in run-time compared to naive solution)
- Static logo insertion into H.264 INTRA Baseline frames – completed.
 (~50% gain in initial tests on Nokia Baseline software)
- Static logo insertion into H.264 INTER Baseline frames in progress.
- DSP implementation in progress.